

Tell Your Story

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- I. Personal Publishing
 - a. Gather family stories
 - b. Add photos
 - c. Share your research

- II. Why you should publish
 - a. Celebrate your heritage
 - b. Preserve your heritage
 - c. Market your heritage

- III. How to start
 - a. Digitize and organize
 - i. Photos
 - ii. Letters
 - iii. Memorabilia
 - b. Select a story
 - i. Military
 - ii. Special ancestor
 - iii. Special event
 - iv. 4-generation

- IV. Select an Online Publishing Company
 - a. Heritage Makers www.heritagemakers.com can add text
 - b. Shutterfly www.shutterfly.com can add text
 - c. Walgreens Photo www.walgreens.com
 - d. Blurb www.blurb.com
 - e. Mixbook.com www.mixbook.com
 - f. Snapfish www.snapfish.com

Photo Book Comparison: <http://www.digitalphotos101.com/photo-book-reviews.htm>

Tutorial Videos for creating a book in Shutterfly by **Oliver Tree Genealogy**:

<https://www.youtube.com/watch?v=o7TKLY6yLKs>